

Ying Zhan, Director of Marketing & Client Services, David Hale Global Economics (DHGE)

Ms. Zhan is primarily responsible for marketing and client services at David Hale Global Economics. She also manages consulting and business development projects that are related to China. She has over twenty years of experience working with multinational companies with business interests in China. In the early 1990s, Ms. Zhan worked for the Industrial Bank of Japan in Guangzhou, China, responsible for conducting marketing research projects in Southern China in order to provide investment advice to its corporate headquarters. Ms. Zhan came to the U.S. in 1995 to pursue graduate studies, and joined Thrace Investments, a boutique investment advisory firm, in order to expand the company's investment business in the United States. Ms. Zhan was a key executive at China Online, a pioneering website dedicated to providing business information on China headquartered in Chicago. She managed China Online's e-bookstore, one of the first of its kind. MS. Zhan earned a bachelor's degree in Japanese Language & Literature from Zhongshan University, her MBA degree from the University of Oklahoma, and is a PMP certified project manager. She is fluent in Mandarin, Cantonese, English and Japanese. She lives in Chicago, Illinois.